



News service

DLG e.V., Eschborner Landstr. 122, 60489 Frankfurt am Main,

Tel: 069/24788-226, Fax: -112; E-mail: p.schucht@dlg.org; Internet: www.dlg.org

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Proven longstanding quality: DLG Food Award given to Kalfany Süße Werbung in Herbolzheim

**DLG confers “Award for longstanding product quality” –
The company continually fulfils DLG quality standards**

(DLG). Kalfany Süße Werbung GmbH & Co. KG in Herbolzheim has been given the “Award for longstanding product quality” from the DLG (German Agricultural Society). This is the first time the company has received an award for the quality of its products. At the award ceremony in Cologne, DLG Vice President, Prof. Dr. Achim Stiebing, presented the certificate to the company, which has regularly and successfully participated in DLG quality controls for confectionery.

Numerous companies in the food industry have voluntarily had their products tested by DLG experts for many years. The DLG presents the “Award for longstanding product quality”, which is given annually to food producers, to encourage companies to continually strive to make quality products.

The requirements for the award are clearly formulated: Companies must have participated for five consecutive years in the DLG quality food controls with at least three awards per award year. After the 5th year of successful participation, the company is given the “Award for longstanding product quality”. If a producer does not participate in a given year or if it does not reach the required number of awards, it loses its eligibility to receive the award.